U. S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE

Wise Company, Inc.

v.

The Simple Kitchen, LLC

Cancellation No. 92061627

Casey W. Jones of Strong & Hanni for Wise Company, Inc.

Jeffrey L. Coploff of Trevenen & Coploff, LLC for The Simple Kitchen, LLC.

Whereas, Wise Company, Inc., petitioned for cancellation of Registration No. 3763625, issued on March 23, 2010, to The Simple Kitchen, LLC; and

Whereas, The Simple Kitchen, LLC has filed application for cancellation under Section 7(e) of the Trademark Act of 1946, with the consent of petitioner;

It is ordered that Registration No. 3763625 be, and it is hereby, cancelled.

AUG 1 2 2015

Mary Boney Denison

Commissioner for Trademarks